

insidetrack

 $the \ new sletter \ of \ the \ International \ Federation \ of \ Automotive \ Engineering \ Societies$

Chris Mason FISITA names new Chief Executive



EuroBrake 2014 More success in Lille, France



AVL'S Helmut List receives the FISITA Medal





From 2–6 June 2014 industry experts, engineers and executives gathered in Maastricht, the Netherlands, for the 35th FISITA World Automotive Congress and a comprehensive technical programme that addressed 'Intelligent transport to solve our future mobility, safety and environmental challenges'.

FISITA 2014 Congress triumphs in Maastricht











The Congress, organised by **FISITA and the Royal Dutch** Society of Engineers, offered over 1100 delegates of 44 nationalities the opportunity to attend a variety of technical sessions across ten themes.

In total 482 technical papers were presented, including high profile keynote addresses as part of an Executive Track. A busy exhibition ran throughout the congress, along with a parallel Student Congress, and a diverse and exciting Social Programme and a variety of technical visits.

Prof. Jac Wismans, Chairman of the FISITA 2014 Scientific and Technical Committee, summarised the major technical trends presented at the congress, noting that, 'The most important trend at FISITA 2014 that will determine our research agenda for the next 20 or 30 years is automated driving. It will change our future transport mobility even more than vehicle electrification already is doing, involving all major automotive engineering disciplines including human

factors and with a large impact on safety and sustainability and also with great legal and societal implications.'

The official Closing Ceremony featured the Outstanding Paper Awards, recognising one author from each of the ten Congress themes. Also awarded were the Manuel Junoy Memorial Prize and the three best papers from the Student Congress.

The FISITA flag was passed on by Mr. Jack Martens, Vice Chairman of FISITA 2014, to Prof. Kwang Min Chun, who accepted the flag on behalf of KSAE, the host of the FISITA 2016 World Automotive Congress to be held in Busan, Korea from 26-30 September 2016.

More information

For a comprehensive list of the award winners from the FISITA 2014 World Automotive Congress: www.fisita2014.com/awards

The Congress Proceedings are available for purchase from FISITA's online bookstore:

www.fisita.com/publications/bookstore

Issue 18 July 2014 www.fisita.com



FISITA announces **Chris Mason** as new Chief Executive

"I am looking forward to contributing to the continued success of the organisation and supporting the automotive engineering community."

Chris Mason Chief Executive FISITA

In May FISITA announced that Chris Mason had been appointed as its new Chief Executive. Chris will join FISITA in August, following his position as Managing Director at Motor Codes, a subsidiary of the Society of Motor Manufacturers and Traders (SMMT).

Chris has over 25 years of experience working in the automotive industry. It was at the turn of the new millennium that Chris joined SMMT Ltd and since then he has become a driving force behind the motor industry's approach to raising standards; establishing government-backed initiatives that covered new car sales, service and repair and vehicle warranties.

Following a lengthy search and selection process, Chris was formerly offered the position of Chief Executive at FISITA. Of his appointment Chris said, 'I am thrilled and tremendously proud to have been asked to lead such an important organisation. FISITA is clearly held in high regard by its members and the international automotive sector. As Chief Executive I am looking forward to contributing to the continued success of the organisation and supporting the automotive engineering community.'

Paul Mascarenas, FISITA's new President, was involved in the Chief Executive search. Following the announcement, he said, 'We are delighted to welcome Chris to FISITA. His extensive industry experience and proven track record at SMMT and Motor Codes make him the ideal candidate to lead the team going forward. I am very much looking

CV: Chris Mason

2014-	Chief Executive, FISITA
2008-2014	Managing Director, Motor Codes Ltd.
2004-2007	Head of Regulation and Compliance, SMMT Ltd.
2001–2003	Manger, Consumer Affairs, SMMT Ltd.
2000-2001	Automotive Data Services, SMMT Ltd.
1989-1999	Automotive apprentice, technician, and small business owner

forward to working with Chris and the rest of the Executive Board to help develop and implement plans that will shape the future of FISITA. It's an exciting time for us all and marks the beginning of a new chapter in the rich history of the organisation.'

Chris has received much recognition from the industry for his work throughout the years. He was the Car and Accessory Trader Magazine's Person of the Year 2009, and was awarded the Motor Trader Outstanding Achievement Award in 2012. He is a Fellow of the Institute of the Motor Industry and is regularly featured in the industry's top 50 'movers and shakers' list.

Chris lives in west Essex with his family, and enjoys music, golf, and, of course, his vintage Porsche.

Call for Papers: International Vienna Motor Symposium

The 36th International Vienna Motor Symposium is accepting lecture proposals for its next event, taking place from 7-8 May 2015 at the Congress Centre Hofburg, Vienna.

The deadline for proposals is 30 September 2014, with authors receiving notifications of acceptance by mid-November 2014.

The Symposium will feature an exhibition of new engines and components, as well as a diverse social and cultural programme.

More information

For a full list of topics and information about how to submit your paper, visit:

http://www.xn--vk-eka.at

EuroBrake 2014: Another successful year in a new location















EuroBrake 2014 moved this year to Lille, France and brought together over 800 scientists, engineers, academics and business leaders for the world's largest braking technology conference and exhibition.

There were high expectations for this year's EuroBrake after two successful conferences in Dresden, Germany. Thanks to months of collaborative work from a dedicated team of organisers, session chairs and reviewers, EuroBrake 2014 continued the track record of high quality technical papers and a sell-out exhibition.

Across 21 technical sessions, over 100 speakers from 17 countries presented to an international audience of their peers.

Once again, the exhibition proved to be a bustling marketplace and meeting point for 70+ companies from around the world.

The Gala Dinner began with the awards presentation for outstanding work from last year's EuroBrake. 'Best Written Paper' was awarded to Dipl.-Ing. Merten Tiedemann from TU Hamburg-Harburg.

The award for 'Best Presentation' had two winners: Bart van de Worp from Lapinus Fibres, and Holger Marschner from Continental AG.



EuroBrake 2015 will see a return to Dresden, Germany, at the Internationales Congress Center Dresden (ICD).

www.eurobrake.net





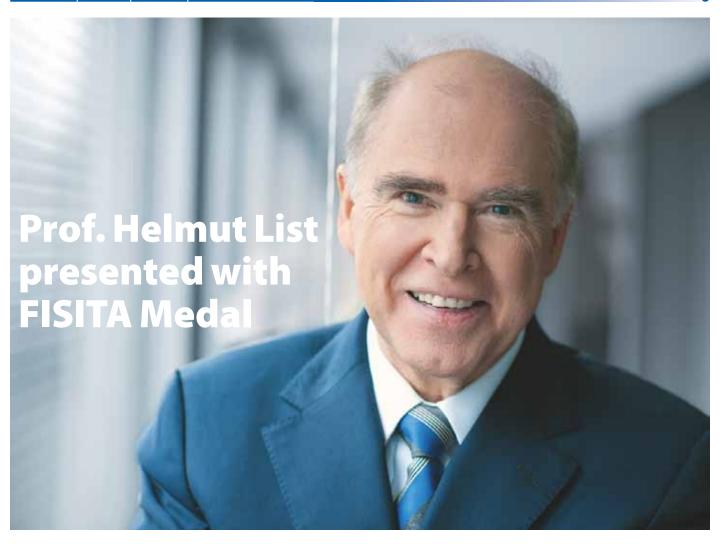


More information http://jajak.ksae.org Now in its eighth year, KSAE's exciting student event promises to be the most successful to date. Over 140 teams from 80 colleges and universities will participate in three competitions across the areas of off road racing, Formula Student and design and technology.

This year's event will be held at the Saemangeum Gusan Motor Racecourse from 12-14 August 2014 and will give students the remarkable hands-on opportunity to plan, design, build and drive their own vehicles.

All aspects of automotive engineering are involved in a challenging competition that sees students make a vehicle more powerful, whilst maintaining its speed and safety protocols, allowing students to experience the expertise required in vehicle design and development.

Individual prizes are awarded in all categories with the overall winning team receiving a \$5,000 grant from the KSAE Grand Prix along with the Baja & Formula trophy.



The 2014 FISITA World
Automotive Congress
recognised the career and
achievements of Prof. Helmut
List, Chairman and Chief
Executive Officer of AVL List
GmbH, with the presentation of
the prestigious FISITA Medal.

At the Opening Ceremony of FISITA's 35th biannual congress, Dr. Li Jun presented Prof. List with FISITA's highest honour, remarking that the FISITA Medal is awarded in recognition of particularly distinguished achievement and leadership in the automotive industry.'

Under the leadership of Prof. List, AVL became the largest independent company for the development and simulation of powertrains, related instrumentation and test systems for cars, trucks and large engines.

Prof. List joined AVL in 1966 and was influential in the globalisation of the company, introducing divisions in instrumentation and medical instruments. Today, AVL employs over 6,500 people across a worldwide network of technical centres and affiliates.

Amongst an array of industry and public positions, Prof. List is an associate member of the National Academy of Engineering and Technology. In receiving the FISITA Medal, he joins an illustrious list of past recipients, including his father, Prof. Hans List, who was awarded the Medal in 1990.



Paul Mascarenas takes over FISITA Presidency

This year's FISITA World Automotive Congress in Maastricht, the Netherlands, concluded with a Closing Ceremony in which the FISITA Presidency Baton was passed on to the organisation's new President.

Dr. Li Jun, FISITA's first President from China (2012–2014) introduced Paul Mascarenas, Chief Technical Officer and Vice President of Ford Motor Company as the new FISITA President for 2014–2016.

Mr. Mascarenas represents the Institution of Mechanical Engineers (IMechE) of the United Kingdom.





"I'm very struck by the fact that all the teams approached the task from a holistic perspective and considered the potential for transforming the solutions into profitable ventures."

Peter Mertens Senior Vice President of Research and Development Volvo Cars



For over a year, Chalmers University of Technology and Volvo Cars have been establishing a strong working relationship through a series of 'Case Nights'. The most recent Case Night posed the question of how to develop autonomous driving.

Following an introduction to the topic, students are divided into teams and tasked with working together on an idea that is then pitched to a judging panel. The winners of the best proposal are invited to the Volvo Experience Centre to test-drive the product range.

Peter Mertens, Senior Vice President of Research and Development, was impressed with all the students' presentations, noting, 'I'm very struck by the fact that all the teams approached the task from a holistic

perspective and considered the potential for transforming the solutions into profitable ventures.'

Volvo Cars' goal of zero injuries and deaths in a Volvo by the year 2020 inspired a number of the student teams. Peter Mertens went on to say that, 'Several of the proposals focused on creating an environment where the driver can personalise the interior and make the journey an enjoyable experience while being driven autonomously by the car.'

The students were impressed with Volvo's focus on future trends. Student Edvard Kapoun said, 'It's very exciting to be offered the chance to present ideas that could be part of our future lives.'

Case Nights plans to continue its events, with another planned for later this year and two for 2015.





Name Luděk Hynčík

Role

Vice President, Czech Automotive Society (CAS-SAE)

Location

Pilsen, Czech Republic

When did you first become interested in automotive engineering?

Probably every small boy is interested in cars and various mechanisms and so I have been. I had quite nice collection of matchbox cars, of which some had functional parts. So this was my first touch of automotive engineering. Even though I did not study directly automotive engineering, my research in biomechanics related to safety is closely connected to automotive.

What ambitions do you have for CAS?

I want to support students and link them to both Czech and international automotive environment. Without motivated students, there is no future development, and the education and exchange of knowledge at international level brings real added value.

What is the most important challenge faced by CAS?

The most important challenge is to bring young and motivated people into the ranks of engineers and to network with other organizations for exchange of knowledge and good practices.

What do you like about working in Czech Republic?

It is my homeland, and despite the various problems, I just like it. After the changes in early nineties when many international companies founded just assembly branch offices, it becomes an equal partner for research and development on the international level.

What do you do when you are not working at CAS?

The work for CAS is a great challenge to me but it is not my daily job. I am working at the New Technologies – Research Centre of the University of West Bohemia, leading the Department of human body modelling and monitoring with a motivated team of enthusiastic people. As a part of my work as well as privately, I travel a lot and I really like it, especially visiting megacities where I enjoy the genius loci, the rush on the streets and also the local kitchen.

If you could drive any car in the world, what would it be?

Any old timer, to experience the challenge of the first drivers.

Executive Board Membership 2014–2016

President

Paul Mascarenas

Chief Technical Officer & VP Research & Adv. Engg Ford Motor Company United States

President Elect

Daniel Nicholson

Executive Director

Powertrain Embedded Controls

General Motors

United Sates

Immediate Past President

Dr. Li Jun

President of the R&D Centre FAW Group Corporation China

Past President

Ted Robertson

Executive Vice President Magna International (retired) United States

Chief Executive

Chris Mason (from 1 August 2014) FISITA

United Kingdom

VP – America:

Murli lyer

Executive Advisor on Global Affairs SAE International United States

VP – Asia

Takao Kubozuka

Executive Director
JSAE
Japan

VP - Furon

Dr.-Ing Ludwig Vollrath VDI-FVT

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VDI-Society for Product and Process Design

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Dr. Kazuo Okamoto

Senior Advisor to the Board Toyota Motor Corporation Japan

Delegate General & Treasurer

Laurent Benoit

Chief Executive Officer
UTAC
France

VP – Strategic Planning

Dr. David SchuttCEO, SAE International United States

Member Societies Survey

Earlier this year FISITA conducted a survey to identify the main challenges and concerns facing its Member Societies.

21 societies responded (55%) from a range of large and small societies and regions, including:
AEA (Brazil) SAE Int. (USA) SAE-China (China), KSAE (Korea), SAEINDIA (India), JSAE (Japan), LAIS (Lithuania), JUMV (Serbia), LAIA (Latvia), UBIA (Belgium), GTE (Hungary), ÖIAV (Austria), CAS (Czech Republic), AMETS-AG (Slovenia), SVEA (Sweden), STA (Spain), SAE Switzerland, KIVI-AD (The Netherlands), ATA (Italy), SIA (France), VDI-FVT (Germany)

The key findings of the survey were:

- The larger the society, the more staff they employed and the more activities they organised
- The larger the society, the less support they required
- All societies surveyed reported issues of some kind with membership recruitment and retention
- All societies surveyed said that they would like help promoting their events
- A number of societies asked for help organising collaborations and/or partnering opportunities with sister societies

Some of their plans to tackle these challenges include:

- Obtaining better academic contacts to help with student membership and benefits
- Collaboration with external organisations to gain more contacts, support and presence
- Collaborate with external organisations to gain a greater presence, and to generate more contacts and support
- Improve website presence
- Improve social networking reach through Twitter and Facebook
- Create technical jobs, such as research posts, to attract more qualified employees to work at the society
- Recruit automotive-major graduates and train them to be qualified employees at the society
- Develop statements and position papers on pertinent subjects and present them publicly to press
- Execute membership survey to grasp member demands
- Launch new activities and businesses

In response to the results of the survey, the Internal Relations Committee has introduced a case study article on society challenges/success stories in each issue of *insidetrack*, to help share ideas and develop strategies for best practice.

In the last issue of *insidetrack* JSAE provided a report about the challenges they faced with increasing membership and how creating new initiatives helped them to tackle this. In this issue, JUMV have provided a case study about the history and challenges of organising the Science & Motor Vehicles Conference.



More information

The full survey results are available to view in the Members Area of the FISITA website: www.fisita.com/membership/membersarea

Do you have a story to share?

Sharing your stories helps to promote cooperation and information exchange between members and can lead to collaborations, advice and support from FISITA and your fellow member societies.

If you have a story that you would like to share, please contact:

Ms Kelly Williams k.williams@fisita.com

JUMV Case Study: The history of the Science & Motor Vehicles Conference









FISITA recently granted patronage to the JUMV 2015 International Automotive Conference that was established in 1967 as a professional seminar organised at the Faculty of Mechanical Engineering in Belgrade, capital of the former Yugoslavia.

Founded by Dr. Jovan Todorović, Professor of Automotive Engineering and a former FISITA Vice President, the conference was initially organised in association with the R&D departments of main automotive component and vehicle manufacturers.

JUMV (the Yugoslav Society of Automotive Engineers) was later founded in October 1972 and soon became a FISITA Member Society, taking over organisation of the conference.

Beginning as a national conference with international participants, the conference quickly grew to become a truly international event, receiving significant contributions from the likes of Dr. Thomas Peter Newcomb, Guy Tidbury, Prof. Pal Michelberger, Prof. H. P. Lenz and many others.

This worldwide recognition coincided with the internal transformation of former Yugoslavia, and in 1986, Belgrade was the host city for the 21st FISITA World Automotive Congress, welcoming over 1,200

participants, the largest number of FISITA Congress attendees up to that time.

Despite great domestic challenges including political, economic and social crises leading to war, dissimilation and continued change in national name, size, and structure, the JUMV Conference has managed to survive. In April 2015, it will celebrate its 25th event.

Serbia is now a European Union candidate country and offers international investors great opportunities, particularly in the automotive engineering industry. Belgrade has become known both at home and abroad as the "capital of good life and spirit" offering all those who visit it a welcoming atmosphere and an ethos that looks towards the future.

The 25th Science and Motor Vehicles International Automotive Conference will take place from 14–15 April 2015 in Beograd, Belgrade.

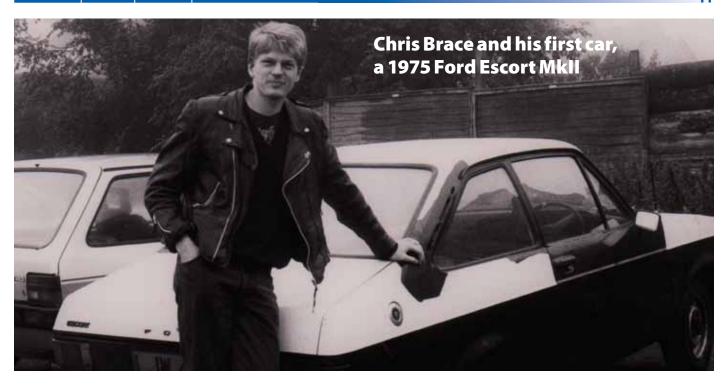
More information

www.nmv2015.jumv.rs

For more information on how JUMV developed, improved and sustained the Science and Motor Vehicles Conference, please contact:

Prof. Dr. Čedomir Duboka, JUMV President

Cduboka@eunet.rs





Chris Brace, Professor of Automotive Propulsion, University of Bath, tells us about his first car.

What is she?

1975 Ford Escort MkII, Popular Plus 1100cc, Two tone Blue, Reg LJW 444P

Where did you find her?

I worked on a farm in the summer after A levels to earn £400 which I invested in the then 11 year old LJW 444P. In those days an 11 year old car was getting pretty tired.

Is she rare?

Now she would be very rare, DVLA data suggests there are fewer than 11 on the road in the UK now. Even in 1986 it was uncommon as they were never the most exciting of the Escort range. The Popular Plus was a fuel economy variant with only 41bhp and fuel consumption of around 30mpg. The industry has come a long way since then.

When did you acquire her?

In the late summer of 1986, just before starting work at Massey Ferguson in Coventry and as a sandwich student at the University of Bath. Not many undergrads had cars then, except the engineering sandwich students!

Did you restore her yourself? If so, how long did it take you?

I didn't restore her, more a managed end of life process that lasted from day 1 until I sold her. I learnt a great deal keeping her on the road. Sadly, modern cars are just too reliable to provide the kind of high quality hands-on learning that typified cars of this vintage. It soon became clear that the lower half dark blue respray was designed to hide vast amounts of body filler from naïve teenage car buyers. Over the years a lot of patches were added and I learnt how to gas weld and to extinguish small fires. I installed an old SU sidedraft carburettor to replace the downdraft original equipment. This required a 45 degree swept bend to allow the SU to operate almost as designed. I learnt a lot about carburettor icing at this point! I also devised a total loss oil management system (a pipe to throw the blowby

gasses onto the road), much to my father's annoyance when parked on his drive.

What do you love most about her?

She was my first car, and living in a rural area that meant a lot to a 17 year old. In an engineering context I learnt a great deal about how cars work and fault finding. Although low powered, she was, like all Escorts, great fun to drive with precise steering, an excellent transmission and live rear axle.

What annoys you most about her?

The distributor was definitely the weakest part of the powertrain, with new points required almost monthly.

Has she ever let you down?

Rarely, remarkably. However, I soon learnt to carry tools and spares as an insurance policy. On one memorable occasion the points failed completely late on a Sunday evening on the Fosse Way, deep in the Cotswolds. I was delighted to find that the local filling station was both open and stocked the correct part, and was underway within the hour.

What's your pet name for her?

Not sure I had a nickname but my MF lift share colleagues believed she was the only car that breathed in (to squeeze through gaps in the traffic that they were too wise to attempt).

What's the best thing that ever happened in it?

My (now) wife and I spent many happy hours exploring the country in LJW 444P.

A short story about braking

I did learn the importance of correct brake maintenance after performing a 180 degree spin during the rush hour on the A45 in Coventry. I'm still not quite sure how I didn't hit anything ...

If you are in love with a car, please tell us about it: insidetrack@fisita.com

A unified knowledge base laying the foundation for advanced study and research in automotive engineering

Encyclopedia of

automotive engineering

The Encyclopedia of Automotive Engineering provides for the first time a large, unified knowledge base laying the foundation for advanced study and in-depth research. Through extensive cross-referencing and search functionality it provides a gateway to detailed but scattered information on best industry practice, engendering a better understanding of interrelated concepts and techniques that cut across specialized areas of engineering. Beyond traditional automotive subjects the Encyclopedia addresses green technologies, the shift from mechanics to electronics, and the means to produce safer, more efficient vehicles within varying economic restraints worldwide.

The work comprises nine main parts: (1) Engines: Fundamentals (2) Engines: Design (3) Hybrid and Electric Powertrains (4) Transmission and Driveline (5) Chassis Systems (6) Electrical and Electronic Systems (7) Body Design (8) Materials and Manufacturing (9) Telematics.

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David Crolla, David E. Foster
Toshio Kobayashi, Nicholas Vaughan

automotive

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- Authoritative coverage of the wide-ranging specialist topics encompassed by automotive engineering
- An accessible point of reference for entry level engineers and students who require an
 understanding of the fundamentals of technologies outside of their own expertise or training
- Invaluable guidance to more detailed texts and research findings in the technical literature
- Developed in conjunction with FISITA, the umbrella organisation for the national automotive societies in 37 countries around the world and representing more than 185,000 automotive engineers
- Available both as a fully searchable, updating online resource, and in a print edition comprising six volumes and over 4,000 pages

Publishing electronically April 2014 and in print January 2015

Free sample chapters now available at http://www.automotive-reference.com/



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2014 Recognition of Service Awards





The FISITA Council Dinner in Belgium on 5 June saw the presentation of the 2014 FISITA Recognition of Service awards, presented by Paul Mascarenas, FISITA President 2014–2016. Volunteer member involvement is crucial to the success of FISITA and the Recognition of Service Awards recognise those who have made an outstanding contribution to FISITA's work and advancement of its goals.

Ms. Amelie Gong

Deputy Secretary-General SAE China

Nominated by VDI for 'Exemplary service to FISITA'

Amelie was always a very active and cooperative Technical Committee member. She was one of the most important people involved in the preparation and successful realisation of the FISITA 2012 World Automotive Congress in Beijing, China.



Executive Advisor-Global Affairs SAE International

Nominated by SAE International and VDI for 'Exemplary service to FISITA, professional leadership towards the enhancement of FISITA's goals and for his long standing contribution'

SAE International

Mr. Murli lyer embodies the core values and purpose of FISITA. He has been actively involved in FISITA for nearly 15 years. During that time, he has worked tirelessly to advance the mission of the organisation and to provide value to the member societies.

As a trained diplomat and linguist, Mr. lyer easily transcends national boundaries and promotes unity of purpose. He gives voice to unspoken issues and

provides reason in the heat of debate. Murli actively seeks full engagement of all member societies, whether large or small, east or west, developed or developing. He plays an active role in enabling FISITA to be the United Nations of SAEs.

While respected throughout the European regions, Mr. Iyer has given special attention to and integrated members from Belarus, Latvia, Russia and Hungary. Further, he has promoted the engagement of India and Brazil. Similarly, he has worked in and across the Asian region to ensure each nation has the opportunity to fully participate. Evidence of this is the vibrant and healthy APAC.

In addition to supporting so many FISITA leaders, Mr. Iyer is a capable leader himself. As Chair of the External & Internal Relations Committee, he sought to bring nations together for common purposes and to share knowledge and best practices with one another. Under his leadership, commonalities have been leveraged and differences have been bridged.

Mr. Iyer is an ever-present face and ambassador of FISITA. Through his singular efforts FISITA is stronger and more effective and FISITA is the world's forum through which the automotive societies can interact.

VDI

For nearly 15 years Murli lyer has been one of the main contacts for FISITA with SAE International. Not only his continuous participation and networking in FISITA meetings but also his ambitious work as Chair of our Internal & External Relations Committee made him an important and fair partner for FISITA.



Top left

Ms. Amelie Gong

Top right

Mr. Murli lyer

2015 nominations

Nominations can be made by any member of a FISITA society. For further information, including a list of past recipients, visit the Members Area of the FISITA website

www. fisita. com/membership/membersarea

If you have any queries please contact Kelly Williams

K.williams@fisita.com

Contact update

Dr. Geoff Davis

is the new Chair, IMechE Automobile Division

Dr.-Ing. Karl Siebertz VDI

joined the Executive Board as Vice President, Technical

Dr. R. K. Malhotra

is the new FISITA Council delegate for SAEINDIA

Prof. Simon Watkins

is the new FISITA Council delegate for SAE Australasia

Daniel Nicholson SAE International joined the Executive Board as FISITA President Elect 2016–2018

Future Events

AVEC 2014

The 12th International Symposium on Advanced Vehicle Control (AVEC) will be hosted by the Tokyo University of Agriculture and Technology, from 22–26 September, 2014. Topics range from vehicle dynamics to integrated chassis control systems, autonomous driving, collision avoidance, driver assistance systems, driver modeling, ITS and much more.

www.avec14.com

APAC 18

The 18th Asia Pacific Automotive Engineering Conference will be hosted by SAE Australia in Melbourne from 10–11 March 2015.

www.autocrc.com/events/121-apac

insidetrack

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30 September – 01 Octobe

Executive Board Meeting World Automotive Summit

Chantilly, France

20-21 April 2015

Executive Board Meeting SAE World Congress (21–23 April)

Detroit, United States

16-17 September 2015

Executive Board Committees Council Meetings

IAA Motor Show (17–27 September)

Frankfurt, Germany

11 April 2016

Executive Board Meeting
SAE World Congress (12–16 April)

Detroit, United States

September 2016 (TBC)

Executive Board Committees Council Meetings

FISITA 2016 World Automotive Congress

(26-30 September) Busan, Korea

